

## IAI MASTER DATA COLLECTION CALENDAR

08/01/2022

Month	Survey/Focus Group Administration	
Fall	Great Colleges to Work for Follow Up Focus Group Discussions (topics/focus varies)	
October	SCU Annual Student Experience Survey	
November	SCU Board Survey	
December	End of Course Evaluations, Fall Term	
	Graduate Exit Surveys, Fall Graduates	
Spring	Student Experience Survey Follow Up Focus Group Discussion (topics/focus varies)	
March	Great Colleges to Work for Survey	
April	End of Course Evaluation, Spring Term	
May	Graduate Exit Survey, Spring Graduates	
June	Annual Survey of Recent Graduates (Alumni)	
August	End of Course Evaluations, Summer Term	
	Graduate Exit Surveys, Summer Graduates	
Month	Institutional Effectiveness Reports	Category
Fall	Continuous Improvement Review/Closing the Loop Evaluation (CIRCLE Report)	Institutional
September	University Term KPI Report, Summer Term Snapshot	Institutional
	Great Colleges to Work for Survey Report (begins 2022; estimated date)	Employee
	Annual PLO Assessment Plan and Annual Assessment Reports	Academic
October	University Year End Report	Institutional
	IAI Fall Data Vitals (topics vary)	Varies
December	Annual Student Experience Survey Report (begins 2021; estimated date)	Student
January	University Term KPI Report, Fall Term Snapshot	Institutional
February	Program Reviews (per Program Review calendar, including mid-cycle review)	Academic
April	IAI Spring Data Vitals (topics vary)	Varies
June	University Term KPI Report, Spring Term Snapshot	Institutional
	End of Course Evaluation Annual Report	Academic
July	IAI Summer Data Vitals (topics vary)	Varies
August	Graduate Exit Survey Report	Student
Varies	Program 360s will be conducted approximately 2x per year (department/topic varies)	Varies

## Notes

- End of Course evaluations may be administered more frequently for programs on non-standard of block scheduling.
- Additional IAI Data Vitals may be produced if/as needed.
- The Alumni Survey does not appear on the calendar as it is currently under development.
- All IAI reports are shared fully or via executive summary with one or more committees of the board (typically MASA), the President's Cabinet, and as appropriate with the Faculty Senate, Enrollment Management Council, and/or Academic Council.
- The Board participates in periodic self-evaluation; for details contact the Office of the President.

## Details

- The University produces three **University Term KPI Reports**. The term reports will include five of the existing University-wide Key Performance Indicators: new student enrollment including AS course completions, student retention, student licensure examination and certification pass rates, accreditation management, and financial performance. These are one page snapshot reports without detailed analysis.
- The University produces an annual **University Year End Report**. The year-end reports will include all University-wide Key Performance Indicators as well as a) graduation rate by program b) cohort default rate c) student demographic overview. The *University Year End Report* will also include a year-over-year comparison and analysis of trends and findings.
- Student Satisfaction including Net Promoter Scores and satisfaction with technology services and resources will be measured as part of the **Annual Student Experience Survey**.
- Employee Engagement including Net Promoter Scores and satisfaction with technology services and resources will be measured through an annual **Great Colleges to Work for Survey**.

## General Information

- Faculty and Staff Survey Instruments will provide data on:
  - Employee engagement
  - Satisfaction with technology resources and services
  - Likelihood to recommend SCU to potential student
  - Likelihood to recommend SCU to potential employee
- Student survey instruments will provide data on:
  - **End of Course Evaluations**
  - Student engagement

- Satisfaction with student services
  - Satisfaction with technology resources and services
  - Likelihood to recommend SCU to a potential student
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- Graduate survey instruments will provide data on:
    - The **Graduate Exit Survey** is in revision under direction of Office of Institutional Effectiveness.
    - Anticipated areas of review include perception of program learning outcome competencies, belongingness, and post-graduation plans.
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- Alumni survey instruments will provide data on:
    - The **Alumni Survey** is in evaluation under direction of Office of Alumni Services.
    - Recommending: Alumni Office works with/through IAI to develop survey instrument and determine additional information to be reported (i.e. licensure information)
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- Additional formal reports include
    - **IAI Data Vitals** (*three times per year*)
    - **End of Course Evaluations Annual Report**
    - **Annual Program/Department CIRCLE Reports**
    - **Mid Cycle Program Review**
    - **Program Reviews**